



Slow Food[®] Upstate

Earth Market Application Form

APPLICANT CONTACT INFORMATION			
NAME			
ADDRESS			
CITY / STATE / ZIP		EMAIL (mandatory)	
DAY PHONE	OTHER PHONE	WEBSITE	
Company or Organization Name			
Essential Prerequisites: Ensuring the principles of the Slow Food Movement and the Earth Markets Project are respected at all times.			
FARMING PRACTICES -The products sold at Earth Markets are natural, i.e. obtained using traditional production processes that respect the environment. The use of Genetically Modified Organisms is <u>prohibited</u> at all stages of production for products at Earth Markets.			
SHORT DESCRIPTION of FARMING PRACTICES: If you have any special certifications, such as "Organic", "Animal Welfare Approved" etc. please list those here.			
Are any or some of your products on the:			
Ark of Taste? yes no			
If yes, which ones?			
US Presidia? yes no			
More information about these products at: www.slowfoodusa.org			
PRODUCTS: Brief list all products you have grown, raised, harvested, caught, preserved or transformed yourself, and that you would like to sell at the market. Traders, refiners, and selectors are excluded. Mark and X by all that apply. (Also include a more detailed list).			
_Vegetables			
_Fruit			

_Bread or Baked Products

_Milk

_Cheese or other dairy

_Honey

_Eggs

_Coffee or Tea

_Preserves/Vinegar

_Lamb

_Pork

_Beef

_Poultry

_Fish and/or Seafood

_Cured Meats

At this time we are not able to offer for sale any alcoholic products due to cost of permits, insurance, and regulations.

STATEMENT OF ASSURANCES:

- In conducting the said market, I/we will comply with Title IV of the Civil Rights Act of 1964 and Section 504 of Title V of the Rehabilitation Act of 1973 and any applicable South Carolina Laws, including permits by the city, state and DHEC.
- I guarantee that my product(s) fully conform to the concepts of Slow Food principles of “Good, Clean and Fair” and do not contain GMO’s from any point in their production to the best of my knowledge.
Good: fresh and seasonal, healthy, tasty and able to stimulate and satisfy the senses.
Clean: environmentally sustainable cultivation and production processes, no GM crops, local.
Fair: accessible prices for consumers and fair compensation and conditions for producers.
- I guarantee that my products adhere to all rules listed on the web site <http://www.earthmarkets.net/> and http://www.earthmarkets.net/filemanager/official_documents/Product_rules.pdf and any discrepancies, no matter how minor, have been discussed with a member of the Slow Food Upstate board.
- I agree that if approved for the Slow Food Upstate Earth Market, I will make my farm available for a visit by a member of the Slow Food Upstate Board, and will provide a small sample of products, as they are available for an evaluation by the tasting commission of Slow Food Upstate based on gastronomic excellence, complexity, balance and local character.

SIGNED: _____

DATE: _____

PRINT NAME: _____

Please send application to bkunkel@clemson.edu

Please include with your application:

- Short history of your organization or business, mission, farming practices, population you serve, etc. less than one page.
- List of all products in detail you wish to offer for sale at the Slow Food Upstate Earth Market. If any of your products require electricity for refrigeration during the opening hours of the market, please state here.
- Brief description of your production process and how you will be able to educate the public as to your clean farming practices. Will you create a brochure? Will you be able to talk to the public directly? Would you be willing to conduct a workshop demonstrating some part of your production?

More Information for Vendors:

Communities

An Earth Market is created when an interested community - producers, local authorities, citizens, Slow Food chapter and other interested parties such as restaurateurs - come together to establish a **new place for consumers and food producers to meet**. A management committee, with representation from all these groups, is responsible for selecting the producers, promoting the market, and ensuring the guidelines are followed. They are also required to manage the logistical aspects of the market, and to ensure that the environmental impact is minimized: e.g. with waste reduction, biodegradable consumables, recycling, and energy-saving measures.

Producers

Producers must demonstrate their suitability before they are permitted to sell at Earth Markets. The focus is on **small-scale farmers and artisan producers**, providing them with an important opportunity in which they do not have to compete with large distribution chains. Small-scale production is also favored as it often produces **high-quality** results. Producers are asked to charge a **fair price** for their work and pledge fair treatment of their employees.

A key requirement is for vendors to attend the market themselves and to only sell **products that they have produced themselves**. As producers are meeting directly with customers, they must be open and willing to talk about their product and its qualities, the work involved, and how the prices are justified.

Producers must come from the **local region**, within a radius specified for each Earth Market to suit the context.

Products

Earth Markets usually include a wide range of fresh produce, preserves, meat and dairy products, eggs, honey, sweets, bread, oil and beverages.

All produce must meet specific quality criteria, reflecting the Slow Food principles of good, clean and fair:

Good: fresh and seasonal, healthy, tasty and able to stimulate and satisfy the senses.

Clean: environmentally sustainable cultivation and production processes, no GM crops, local.

Fair: accessible prices for consumers and fair compensation and conditions for producers.

In addition, the products help to preserve the food culture of the community hosting the market and contribute to defending biodiversity.